

Minutes - Draft

Presiding: Marq Truscott, FASLA, Chair

Officers: Marion Pressley, FASLA, Chair-elect
Forster Ndubisi, FASLA, Secretary
Susan Hatchell, FASLA, Member at Large
Kurt D. Culbertson, FASLA, Immediate Past Chair

Guests: Darby Buckley, Student ASLA, 2019 ASLA COF Scholarship Recipient
Eddy Gonzalez, Student ASLA, 2019 ASLA COF Scholarship Recipient
James Ryan, Student ASLA, 2019 ASLA COF Scholarship Recipient
Nancy Valenzuela, Student ASLA, 2019 ASLA COF Scholarship Recipient
Juanita Shearer-Swink, FASLA, Chair-elect Designate
Jane Winslow, FASLA, Secretary-elect
Charles Birnbaum, FASLA, Incoming Member at Large

Staff: Curt Millay, ASLA, Corporate Secretary
Michael O'Brien, Hon. ASLA, CFO/Managing Director of Finance
Barbara Deutsch, FASLA, LAF Executive Director

1. Call to Order and Introductions

Mr. Truscott called the meeting to order at 9:15am and introduced the committee and guests.

2. Minutes of the Previous Meeting

IT WAS MOVED BY MR. GRAY AND SECONDED BY MR. MORRIS TO APPROVE THE MINUTES OF THE PREVIOUS MEETING. MOTION CARRIED UNANIMOUSLY.

3. Moment of Silence for Department Fellows

Mr. Truscott acknowledged Fellows who have passed away since the last business meeting. The body observed a moment of silence.

4. Recognition of the 2019 Class of Fellows

Mr. Truscott acknowledged the 2019 class of Fellows who had been inducted last evening.

5. Council of Fellows Scholarship Presentation

Mr. Truscott recognized the four Council of Fellows 2019 scholarship recipients. All thanked the Council of Fellows for their generosity and made brief remarks about what receiving the scholarship

meant for their ability to continue their studies and graduate on time. After the students finished their remarks, Chair Truscott gave a brief history of the scholarship to update the newly elected fellows.

6. Financial Report

Mr. O'Brien and Ms. Deutsch provided a financial update on the COF Scholarship Fund. The year-end 2018 balance was \$511,514. Principal contributions from 2018 totaled \$62,116. The pledges from the investiture dinner last night are still being tabulated.

A discussion about adding and sustaining a fourth scholarship ensued. There was general consensus to form a scholarship task force committee to explore a long-term plan for the program such as providing more money per scholarship, increasing the number of scholarships, and/or providing multi-year scholarships. Those interested in serving on the task force should contact Marion Pressley or Curt Millay. The group also discussed setting a fundraising goal to sustain the program.

IT WAS MOVED BY MS. O'DONNELL AND SECONDED BY MS. HUGGINS TO SET A TARGET GOAL OF ONE MILLION DOLLARS WITH NO SET TIME LIMIT TO SUSTAIN THE SCHOLARSHIP PROGRAM. MOTION CARRIED UNANIMOUSLY.

7. Other Business

Mr. Donovan raised the concern of small chapters who feel they are not able to compete with current standards of national recognition. Discussion ensued that the nominating criteria needs to be reevaluated to take into account regional and local impacts as well as recognition of community and collaborative efforts. Also the challenges of preparing nominations when an individual does not have access to a PR/marketing machine. The new COF executive committee plans to reevaluate criteria in the spring to address some of these concerns.

There being no further business, the meeting adjourned at 10:00a.m. on Monday, November 18, 2019.